



Moira Ashleigh

9 Buck Street, Woburn, MA 01801

617.678.4609 mobile

mogriane@gmail.com

<http://www.solsticesun.com>

Making User Interfaces easier, faster, and more intuitive every day for thousands of users, with companies such as Broadridge Financial Solutions, Inc., Dun & Bradstreet, Liberty Mutual, and New River.

Senior Graphic UI/UX Designer and Tech Writer

Summary

Designs clean usable mockups that translate specs into actionable product designs. Works with Agile best practices and focuses on clear, efficient teamwork. Focuses on responsive design that works across multiple browsers and platforms. Analyzes detailed specifications and raw data improve the viability of project. Uses mockups, imaging and flow diagrams help development teams visualize their products more quickly and avoid common errors.

Skills/Software/Education

- Strong skills in graphic design, user-interface design
- Excellent ability to organize and create usable dynamic responsive websites
- Adobe Creative Suite, Bootstrap, Wordpress, HTML5, Javascript, JQuery, Visio, ON1 Photo Suite, Photography
- Microsoft Suite including Word, PowerPoint
- Equally proficient on Mac and PC.
- Masters Degree Emerson College

Professional Contract Experience

2010 – 2015 Broadridge Financial Solutions Inc., Andover, Massachusetts

UI Design and Usability

- Created HTML UI Interface mockups for new products and product exploration.
- Interfaced with various teams for CSS and HTML markup implementation issues.
- Re-branded multiple product lines for transition to Broadridge from New River.
- Reviewed product and technical specs for viability.
- Created flow diagrams of new products.
- Wrote comprehensive help files and online help tools for many client-facing products

Involved in the following product projects: Web Reporting Portal, EDM Dashboard, Document Approval Portal, FundPOINT Desktop, FundPOINT Desktop 529, FundPOINT Research, FundPOINT Monitor, Broadridge Document Management Portal, Consent Accelerator, Lincoln VPX, Proxy, Broadridge Document Ingestion, Print Command Center, E-Advisor, Client Portal, PE VPX, Billing Engine, etc.

Professional Contract Experience, cont.

2006 – 2010 New River Inc. , Andover, Massachusetts

UI Design and Usability

- Created HTML UI Interface mockups for new products and product exploration.
- Interfaced with various teams for CSS and HTML markup implementation issues.
- Reviewed product and technical specs for viability.
- Redesigned interface to create a more cohesive look and feel to the entire product suite
- Created flow diagrams of new products.

Involved in the following product projects: FundPOINT Desktop, FundPOINT Desktop 529, FundPOINT Research, FundPOINT Monitor, Prospectus Express, TIAA Cref Portal, Broadridge/New River Summary Prospectus prototype, Lincoln Fund Line Up, Web Reporting for Broadridge, Alerts, Central Client Configuration, FINRA Examiner, Side by side Mutual Funds, Lincoln CDE, Hartford Ad Hoc, DataPOINT Mismatch, Sell List Manager, XBRL Fund Comparison, Retirement Doc-launcher, etc.

2000 – 2004 D&B formerly zapdata and iMarket, Waltham, Massachusetts

UI Design and Usability

- HTML Re-design and usability work for the D&B web application, zapdata.com
- Usability studies on several products.
- Initiated and created an online website for tracking all product and project upgrades, with comments and mockups available to both engineering and quality assurance.
- Worked on interface improvements for iMarket, Integration Manager and Market Spectrum Web products.

Managing Partner

2015 Corvid Design a subdivision of Eagleson Design

Business Partner

2003 – 2005 Messagefire LLC, Burlington, Massachusetts - a SPAM filtering software company

Professional Website Business

1996 – present SolsticeSun Design, Massachusetts

Lead Designer and Owner

Websites created cover a range that includes educational, nonprofit, consulting, political campaigns, entertainment, trend prediction, product sales, art, and engineering

Created websites and redesigns for: Jane Ashford, Trendincite, Jane leCompte, Massachusetts Charter Public Schools Association, Messagefire, Corvid Design, KBKabaret, Olympic Mountain Earth Wisdom Circle, Jenny Hinckley, Stephen Earp Redware, Jan Veen Memorial, Meridian Acupuncture. DAGW, D&B B2B Sales and Marketing, RGood Software, Somewhere Consulting Group, Maine Infant Mental Health, Mary Norwood Campaign, Elias Israel Campaign, Spamwatcher, Convergence 2001, Dave Rizzo Campaign, Dancing Flowers, Triskele Design, WiseWays Herbals, Dean Cook Campaign , The Libertarian Party of Massachusetts, Tribal Ways/Spirit Ways, Dyax Corp, MoonScents, ProManage Incorporated and Photo.R.Good.net.

Designed logos and identity packages for: Endless Loop Software, Sparta Success Systems, Fountainhead Consulting, Corvid Design, Jane Ashford, Meridian Acupuncture, Authentic Voices Studios, Hawthorne Forest Consulting, The Libertarian Party of Massachusetts, DAGW, EarthSpirit Inc, and Dancing Flowers.